Our Ref: N96758 & N96759
Contact Officer: Tanya Hobbs
Contact Number: 02 6243 1029





17 June 2013

GPO Box 3131 Canberra ACT 2601

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Dear Mr Lewis

<u>Third line forcing notification N96758 & N96759 - Carte Blanche Investments Pty Ltd & Urban Eyewear Group Pty Ltd ATF Soojin Family Trust</u>

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 28 May 2013. The notification has been placed on the ACCC's public register.

VSP Global Inc (VSP) has provided notifications on behalf of the following two independent optometrists and eye care professionals (IECPs): Carte Blanche Investments Pty Ltd & Urban Eyewear Group Pty Ltd ATF Soojin Family Trust (the notifying parties). VSP has provided copies of letters from each of the notifying parties consenting to the notifications being lodged on their behalf.

Each notifying party proposes to offer a discount on the supply of optometry services and related products (such as completed spectacles and contact lenses) to customers on condition that those customers are members of participating health funds, or the employees of the participating health funds.

Legal protection conferred by the notification commenced on 11 June 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage. As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct. This assessment has been made on the basis that VSP and the notifying parties will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tanya Hobbs on 02 6243 1029.

Yours sincerely

Dr Richard Chadwick General Manager Adjudication Branch