



GPO Box 3131 Canberra ACT 2601

23 Marcus Clarke Street Canberra ACT 2601

> tel: (02) 6243 1111 fax: (02) 6243 1199 www.accc.gov.au

Our Ref: 51397

Contact Officer: Hayley Parkes Contact Number: 03 9290 6926

11 June 2013

Ms A Cliff Senior Corporate Counsel RP Data Pty Limited

By email: agrita.cliff@rpdata.com

Dear Ms Cliff

Third line forcing notification N96750 lodged by RP Data Pty Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 23 May 2013. The notification has been placed on the ACCC's public register.

RP Data proposes to make two offers only available to persons who have acquired a membership from the Real Estate Institute of Queensland (REIQ):

- (i) REIQ members who migrate from their current property data provider to RP Data and sign up to a 15 month subscription to RP Data's online property data information system will receive either:
 - (A) an additional 3 months' access to that system at no additional charge; or
 - (B) a 16 GB WiFi iPad 2,

(iPad Offer); and

(ii) REIQ members who do not have a current subscription to RP Data's online property data information system will receive access to the 'lite' version of RP Data's property data information system at no charge, once RP Data releases this 'lite' version to the market, on condition that they remain a REIQ member (Lite Offer).

Legal protection conferred by the notification commenced on 6 June 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that RP Data Pty Limited and Real Estate Institute of Queensland will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Hayley Parkes on 03 9290 6926.

Yours sincerely

Dr Richard Chadwick General Manager

Adjudication Branch