

Our Ref: 51462
Contact Officer: Anna Giannakos
Contact Number: (03) 9290 6920



**Australian
Competition &
Consumer
Commission**

5 June 2013

Troy Perriam
Director
West Coast Telephones & Data Pty Ltd
12 Napoleon Street
Port Lincoln SA 5606

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Dear Mr Perriam

Third line forcing notification N96773 lodged by West Coast Telephones & Data Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 31 May 2013. The notification has been placed on the ACCC's public register.

West Coast Telephones & Data Pty Ltd proposes to supply or offer to supply a range of telecommunications and related goods or services (including mobile phones, cordless phones, fax machines, phone cards, software, hand held computers, data products and internet starter packs) (TLS Products) and/or promotional goods or services (including vouchers, cinema tickets, electrical goods and accessories and food items) (Promotional Products) and proposes to give or allow a discount, allowance, rebate or credit in relation to these Products to customers, on condition that they acquire telecommunication services and/or related goods or services from Telstra.

Legal immunity conferred by the notification will commence on 14 June 2013.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that West Coast Telephones & Data Pty Ltd will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Anna Giannakos on (03) 9290 6920 or by email at anna.giannakos@accc.gov.au.

Yours sincerely

A handwritten signature in blue ink, appearing to be 'Dr Richard Chadwick'.

Dr Richard Chadwick
General Manager
Adjudication Branch