

Our Ref: 51205
Contact Officer: Anna Giannakos
Contact Number: (03) 9290 6920



**Australian
Competition &
Consumer
Commission**

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1 May 2013

Jeffrey Edgar Karklins
Manager/Director
Balaklava Electronics Pty Ltd
28 George Street
Balaklava SA 5461

By email: jeff.karklins@leadingappliances.com.au

Dear Mr Karklins

Third line forcing notification N96714 lodged by Balaklava Electronics Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 23 April 2013. The notification has been placed on the ACCC's public register.

Balaklava Electronics Pty Ltd proposes to give or allow, or offer to give or allow, a discount, allowance, rebate or credit in relation to a Dealer Product and/or Promotional Product to retail customers on the condition that the customer acquires or agrees to acquire telecommunications services or products or particular telecommunications services plans from Telstra.

Legal protection conferred by the notification will commence on 7 May 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Balaklava Electronics Pty Ltd will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Anna Giannakos on (03) 9290 6920 or by email at anna.giannakos@accg.gov.au.

Yours sincerely

A handwritten signature in blue ink, consisting of a stylized initial 'R' followed by a long horizontal line.

Dr Richard Chadwick
General Manager
Adjudication Branch