

Our Ref: 51194  
Contact Officer: David Hatfield  
Contact Number: 02 6243 1266



**Australian  
Competition &  
Consumer  
Commission**

24 April 2013

Felicity Noble  
Managing Director  
Waikerie Electrical Sales & Service  
27 McCoy Street  
Waikerie SA 5330

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Canberra ACT 2601  
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Canberra ACT 2601  
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Dear Ms Noble

### **Third line forcing notification N96713 lodged by Waikerie Electrical Sales & Service**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 22 April 2013. The notification has been placed on the ACCC's public register.

Waikerie Electrical Sales & Service Pty Ltd (as trustee for Waikerie Electrical Sales & Service Trust) will offer a range of telecommunications and related goods or services and/or promotional goods or services to customers on condition that they acquire telecommunications services or products or particular telecommunications services plans from Telstra.

Legal protection conferred by the notification will commence on 6 May 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Waikerie Electrical Sales & Service will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact David Hatfield on 02 6243 1266.

Yours sincerely

A handwritten signature in blue ink, appearing to be 'Dr Richard Chadwick'.

Dr Richard Chadwick  
General Manager  
Adjudication Branch