



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: 51174  
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24 April 2013

Charman Sidhu  
Legal Director  
Envato  
Level 13, 2 Elizabeth Street  
Melbourne VIC 3000

Dear Mr Sidhu

### **Third line forcing notification N96709 lodged by Envato Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 18 April 2013. The notification has been placed on the ACCC's public register.

Envato proposes to offer discounts or benefits to customers purchasing digital tutorials, courses or articles from its Tuts + Premium website on condition that customers acquire payment services from PayPal for the purpose of paying the subscription fee.

Legal protection conferred by the notification will commence on 2 May 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Envato and PayPal will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact David Hatfield on 02 6243 1266.

Yours sincerely

Dr Richard Chadwick  
General Manager  
Adjudication Branch