



**Australian
Competition &
Consumer
Commission**

Our Ref: C2012/840
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11 April 2013

By email

Dear Sir / Madam

Narta International Pty Ltd application authorisation A91335 - final determination

The Australian Competition and Consumer Commission (the ACCC) has issued a determination in respect of the application for authorisation lodged by Narta International Pty Ltd on 17 September 2012.

Narta sought authorisation for its members to enter into and give effect to an amended version of clause 5.8 of the Narta Constitution and Code of Conduct under which members would agree to abide by any minimum advertising price as set by Narta from time to time. This would enable Narta to impose a minimum advertising price (**MAP**) on a range of goods collectively acquired by its members, namely Beko branded electrical goods, new release electrical goods, and exclusive models of electrical goods. The level of the MAP would be set by Narta senior management and notified to members. Narta would not impose limitations or restrictions on a member's actual selling prices.

For the reasons set out in its determination, the ACCC has decided to deny authorisation.

Application for review

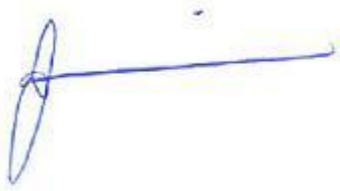
Pursuant to section 101 of the *Competition and Consumer Act 2010*, a person dissatisfied with this determination may apply to the Australian Competition Tribunal (the Tribunal) for a review of the determination. An application for review must be made within 21 days of the date of this determination; that is, on or before 2 May 2013.

An application for a review of the ACCC's determination should be lodged directly with the Tribunal. The Tribunal is a separate body from the ACCC and is located within the Federal Court of Australia.

For further information about the Tribunal's process to hear applications for review of ACCC determinations please refer to the Tribunal's website at www.competitiontribunal.gov.au.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tanya Hobbs on (02) 6243 1029.

Yours sincerely

A handwritten signature in blue ink, consisting of a large, stylized loop followed by a long horizontal stroke.

Imogen Hartcher-O'Brien
Director
Adjudication Branch