



**Australian
Competition &
Consumer
Commission**

Our Ref: 51012
Contact Officer: Luke Griffin
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3 April 2013

Mr Rajendran
General Counsel – Legal Risk & Compliance
Toyota Motor Corporation Australia Limited
155 Bertie Street
Port Melbourne VIC 3207

Dear Mr Rajendran

Third line forcing notification N96680 lodged by Toyota Motor Corporation Australia Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 26 March 2013. The notification has been placed on the ACCC's public register.

Toyota Motor Corporation Australia Limited proposes to supply Qantas Frequent Flyer points and, where applicable, Qantas Frequent Flyer program membership with no joining fee, on the condition that the customer acquires an eligible Toyota motor vehicle from a participating authorised Toyota motor vehicle dealer. An eligible Toyota motor vehicle will be any new Toyota motor vehicle that the purchaser purchases between 11 and 15 April 2013 and takes delivery of by 31 July 2013.

Legal protection conferred by the notification will commence on 9 April 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Toyota Motor Corporation Australia Limited and participating Toyota dealers will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Luke Griffin on 02 6243 1114.

Yours sincerely

A handwritten signature in blue ink, consisting of a stylized initial 'R' followed by a long horizontal line.

Dr Richard Chadwick
General Manager
Adjudication Branch