



Australian
Competition &
Consumer
Commission

Contact Officer: Shane Chisholm
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Nazzareno La Gamba
General Manager, Marketing and Customer Innovations
Origin Energy
By email: daniel.wolfe@originenergy.com.au

Dear Mr La Gamba

Third line forcing notification N96636 lodged by Origin Energy Electricity Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 1 March 2013. The notification has been placed on the ACCC's public register.

Origin Energy Electricity will provide consumers with a rebate or a benefit (commensurate with the cost of membership to an AFL club for the 2013 season) on the condition that acquire a membership from their chosen AFL club.

Legal protection conferred by the notification commenced on 15 March 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Origin Energy will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Shane Chisholm on (02) 6243 1036.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch