



**Australian
Competition &
Consumer
Commission**

Our Ref: 50754
Contact Officer: Luke Griffin
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6 March 2013

Mr Brett Crouch
Director
Stawell Bi-Rite
141 Main Street
Stawell VIC 3380

Dear Mr Crouch

Third line forcing notifications N96634 & N96635 lodged by Kingvale Pty Ltd & Wirilda Pty Ltd

I refer to the above third line forcing notifications lodged with the Australian Competition and Consumer Commission (the ACCC) on 1 March 2013. The notifications have been placed on the ACCC's public register.

Kingvale Pty Ltd and Wirilda Pty Ltd propose to supply or offer to supply a range of telecommunications and related goods or services (including mobile phones, cordless phones, fax machines, phone cards, software, hand held computers, data products and internet starter packs) (TLS Products) and/or promotional goods or services (including vouchers, cinema tickets, electrical goods and accessories and food items) (Promotional Products) and propose to give or allow a discount, allowance, rebate or credit in relation to these Products to customers, on condition that they acquire telecommunication services and/or related goods or services from Telstra.

Legal immunity conferred by the notification will commence on 15 March 2013.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Kingvale Pty Ltd, Wirilda Pty Ltd and Telstra will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Luke Griffin on (02) 6243 1114.

Yours sincerely

A handwritten signature in blue ink, consisting of a stylized initial 'R' followed by a long horizontal line.

Dr Richard Chadwick
General Manager
Adjudication Branch