



Our Ref: 50771
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28 February 2013

Ms Kate Cooper General Counsel Ticketek Pty Ltd GPO Box 1610 Sydney NSW 2001

Dear Ms Cooper

Third line forcing notification N96622 lodged by Ticketek Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 22 February 2013. The notification has been placed on the ACCC's public register.

Ticketek Pty Ltd proposes from time to time to give or allow or offer to give or allow exclusive pre-sale periods for Amex cardholders to purchase tickets to certain events on condition that the customer pays for the tickets with an Amex credit or debit card. The offer is subject to restrictions based on the total ticket inventory available to Ticketek Pty Ltd.

Legal protection conferred by the notification will commence on 8 March 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Ticketek Pty Ltd and Amex will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Luke Griffin on 02 6243 1114.

Yours sincerely

Dr Richard Chadwick General Manager Adjudication Branch