



**Australian
Competition &
Consumer
Commission**

Our Ref: 50746
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25 February 2013

Ms Amanda Bodger
Partner
King & Wood Mallesons

By email: amanda.bodger@au.kwm.com

Dear Ms Bodger

Third line forcing notification N96618 lodged by Opel Australia Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 19 February 2013. The notification has been placed on the ACCC's public register.

Opel Australia Pty Ltd proposes to offer customers with eligible memberships special pricing normally provided to certain bulk-purchasing fleet customers (equating to a discount of 5-10% off the recommended retail price) when they purchase an eligible motor vehicle from an Opel dealer.

Legal protection conferred by the notification will commence on 5 March 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Opel Australia Pty Ltd and the eligible associations will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Tess Macrae on (03) 9290 1835.

Yours sincerely

Dr Richard Chadwick
Acting Executive General Manager
Mergers and Adjudication Group