



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: 50699  
Contact Officer: Tess Macrae  
Contact Number: (03) 9290 1835

GPO Box 3131  
Canberra ACT 2601  
23 Marcus Clarke Street  
Canberra ACT 2601  
tel: (02) 6243 1111  
fax: (02) 6243 1199  
[www.accc.gov.au](http://www.accc.gov.au)

15 February 2013

Ms Allaine Dadd  
Accucom Systems Integration

By email: [adadd@accucom.com.au](mailto:adadd@accucom.com.au)

Dear Ms Dadd

### **Third line forcing notification N96557 lodged by Accucom Systems Integration**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 11 February 2013. The notification has been placed on the ACCC's public register.

Accucom Systems Integration proposes to offer a range of telecommunications and related goods or services including mobile phones, cordless phones, fax machines, phone cards, other telecommunications equipment, software, hand held computers, data products and Internet starter packs) ("Dealer Products") and/or promotional goods or services (including vouchers, cinema tickets, electrical goods and accessories and food items) ("Promotional Products") to customers on condition that they acquire telecommunications services and/or related goods or services from Telstra.

Legal immunity conferred by the notification will commence on 25 February 2013.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Accucom Systems Integration will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tess Macrae on (03) 9290 1835.

Yours sincerely

Dr Richard Chadwick  
General Manager  
Adjudication Branch