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53563 Tanya Hobbs (02) 6243 1029

23 December 2013

Contact Officer:

Contact Number:

Our Ref:

Dr Stretch Kontelj Legal Director Specsavers Pty Ltd 520 Graham Street Port Melbourne VIC 3207

Dear Dr Kontelj

Third line forcing notification N96656 lodged by Specsavers Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 23 December 2013. The notification has been placed on the ACCC's public register.

Specsavers Pty Ltd proposes to offer a discount of up to the value of \$50 for the supply of frames prescription lenses from its \$249 or above 2 pair designer range on condition that the purchaser is a member of Medibank Private, has extras cover, and makes the purchase between 13 January 2014 and 28 February 2014.

Legal protection conferred by the notification will commence on 6 January 2014.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Specsavers Pty Ltd and Medibank Private will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Tanya Hobbs on (02) 6243 1029.

Yours sincerely

Dr Richard Chadwick General Manager Adjudication Branch