



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: 53524  
Contact Officer: 03 9290 6926  
Contact Number: Hayley Parkes

GPO Box 3131  
Canberra ACT 2601

20 December 2013

23 Marcus Clarke Street  
Canberra ACT 2601

Ms Louise Legrice  
Herald & Weekly Times Pty Ltd

tel: (02) 6243 1111  
fax: (02) 6243 1199

[www.accc.gov.au](http://www.accc.gov.au)

By email: [louise.legrice@news.com.au](mailto:louise.legrice@news.com.au)

Dear Ms Legrice

**Third line forcing notification N97160 lodged by Melbourne Renegades Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 19 December 2013. The notification has been placed on the ACCC's public register.

Melbourne Renegades Pty Ltd propose to offer 1000 complimentary tickets to patrons at a Big Bash game on 18 January 2014 on condition that they have purchased a Herald Sun newspaper and presented a valid coupon from that paper.

Legal protection conferred by the notification will commence on 2 January 2014.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Melbourne Renegades and Herald and Weekly Times will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Hayley Parkes on 03 9290 6926.

Yours sincerely

Dr Richard Chadwick  
General Manager  
Adjudication Branch