



**Australian
Competition &
Consumer
Commission**

Our Ref: 53404
Contact Officer: Luke Griffin
Contact Number: 02 6243 1114

GPO Box 3131
Canberra ACT 2601

18 December 2013

23 Marcus Clarke Street
Canberra ACT 2601

Nick Maplestone
Medibank Private Limited
c/o Jake Coker

tel: (02) 6243 1111
fax: (02) 6243 1199

www.accc.gov.au

By email: Jake.Coker@medibank.com.au

Dear Mr Maplestone

Third line forcing notification N97153 lodged by Medibank Private Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 16 December 2013. The notification has been placed on the ACCC's public register.

Medibank Private Limited proposes to offer discounted premiums on pet health insurance products on condition customers purchase the Revolution Flea & Heartworm Treatment from Zoetis Australia Pty Ltd.

Legal protection conferred by the notification will commence on 30 December 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Medibank Private and Zoetis will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Luke Griffin on 02 6243 1114.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch