



Australian
Competition &
Consumer
Commission

Our Ref: 53216
Contact Officer: Tanya Hobbs
Contact Number: 02 6243 1029

GPO Box 3131
Canberra ACT 2601

2 December 2013

23 Marcus Clarke Street
Canberra ACT 2601

Mr Christian Bauer
Wesfarmers Limited
Corporate Solicitors Office
11th Floor
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Perth WA 6000

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Dear Mr Bauer

Third line forcing notification N97130 lodged by Wesfarmers General Insurance Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 29 November 2013. The notification has been placed on the ACCC's public register.

Wesfarmers General Insurance Limited (Wesfarmers) proposes to offer a discount on 'Coles Insurance' branded motor vehicle insurance products on condition that the customer is also a member of One Big Switch Pty Ltd (One Big Switch).

Legal protection conferred by the notification will commence on 13 December 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Wesfarmers and One Big Switch will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tanya Hobbs on 02 6243 1029.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch