



**Australian
Competition &
Consumer
Commission**

Our Ref: 52935
Contact Officer: Anna Giannakos
Contact Number: (03) 9290 6920

GPO Box 3131
Canberra ACT 2601

26 November 2013

23 Marcus Clarke Street
Canberra ACT 2601

Mr Zahi Azzi
Director
Pezah Pty Ltd trading as Kazbah Group

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By email: Zahi@kazbah.com.au

Dear Mr Azzi

Third line forcing notification N97096 lodged by Pezah Pty Ltd trading as Kazbah Group

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 22 November 2013. The notification has been placed on the ACCC's public register.

The applicant proposes to offer:

- a complimentary tin of Kazbah tea with the purchase of breakfast or lunch, or
- a complimentary jar of Kazbah spice with the purchase of dinner

on condition that customers purchase their meals with a MasterCard.

Legal protection conferred by the notification will commence on 6 December 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Pezah Pty Ltd trading as Kazbah Group will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Anna Giannakos on (03) 9290 6920 or by email to anna.giannakos@acc.gov.au.

Yours sincerely

Baethan Mullen
Acting General Manager
Adjudication Branch