



**Australian
Competition &
Consumer
Commission**

Our Ref: 52904
Contact Officer: Tess Macrae
Contact Number: (03) 9290 1835

GPO Box 3131
Canberra ACT 2601

19 November 2013

23 Marcus Clarke Street
Canberra ACT 2601

Ms Kate Cooper
General Counsel
Ticketek Pty Limited
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Sydney NSW 2001

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Dear Ms Cooper

Third line forcing notification N97094 lodged by Ticketek Pty Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 15 November 2013. The notification has been placed on the ACCC's public register.

Ticketek proposes to offer an exclusive discount ticket offer for round 8 until 27 of the 2013/2014 A-League soccer season to Telstra customers.

Legal protection conferred by the notification will commence on 29 November 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Ticketek and Telstra will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tess Macrae on (03) 9290 1835.

Yours sincerely

Baethan Mullen
Acting General Manager
Adjudication Branch