



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: 51946  
Contact Officer: Michael Drake  
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15 November 2013

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**By email: [steven.standing@hsf.com](mailto:steven.standing@hsf.com)**

Dear Mr Standing

**Notifications N96903 & N96904 lodged by CSBP Limited**

I refer to the above notifications lodged with the Australian Competition and Consumer Commission (the **ACCC**) on 6 August 2013. The notifications have been placed on the ACCC's public register.

CSBP Limited (**CSBP**) proposes to offer discounts, rebates, and other benefits to customers on the condition that they contract to purchase 90% of their fertilizer needs (calculated as a rolling average of each customer's previous 3 years of fertilizer purchases) from CSBP for a period of 3 years.

For some customers, CSBP proposes to offer the above discounts, rebates, and benefits on the additional condition that the customer purchases and collects the relevant CSBP products from a third party distribution agent, such as a local agricultural depot or shop front.

Legal protection conferred by the notifications commenced on 6 and 20 August 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may review the notifications at a later stage if it becomes aware of significant issues arising from the conduct.

This assessment has been made on the basis that CSBP and any third-party distributors will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Michael Drake on (03) 9658 6517.

Yours sincerely

Baethan Mullen  
Acting General Manager  
Adjudication Branch