



**Australian
Competition &
Consumer
Commission**

Our Ref: 52605
Contact Officer: Tanya Hobbs
Contact Number: 02 6243 1029

GPO Box 3131
Canberra ACT 2601

4 November 2013

23 Marcus Clarke Street
Canberra ACT 2601

Mr David Thackeray
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Sydney NSW 2000

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Dear Mr Thackeray

Third line forcing notification N97063 lodged by Cinerent Openair Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 31 October 2013. The notification has been placed on the ACCC's public register.

Cinerent Openair Pty Ltd (Cinerent) proposes to offer the opportunity to book tickets to an exclusive screening night at its outdoor cinema event staged over 33 nights in the Royal Botanic Gardens, Sydney to customers of St George Bank.

Legal protection conferred by the notification will commence on 14 November 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Cinerent and St George Bank will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tanya Hobbs on 02 6243 1029.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch