



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: 52466  
Contact Officer: Tanya Hobbs  
Contact Number: 02 6243 1029

GPO Box 3131  
Canberra ACT 2601

21 October 2013

23 Marcus Clarke Street  
Canberra ACT 2601

Caroline Coops  
Partner  
King & Wood Mallesons  
Level 50 Burke Place  
600 Bourke Street  
Melbourne Vic 3000

tel: (02) 6243 1111  
fax: (02) 6243 1199

[www.accc.gov.au](http://www.accc.gov.au)

Dear Ms Coops

**Third line forcing notification N97042 lodged by Brightstar Logistics Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 17 October 2013. The notification has been placed on the ACCC's public register.

Brightstar Logistics Pty Ltd (Brightstar) proposes to offer trade-in services to corporate and business mobile telephone and data customers on condition that the customers acquire mobile product services from Telstra Corporation Limited.

Legal protection conferred by the notification will commence on 31 October 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Brightstar and Telstra Corporation Limited will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tanya Hobbs on 02 6243 1029.

Yours sincerely

Dr Richard Chadwick  
General Manager  
Adjudication Branch