



**Australian
Competition &
Consumer
Commission**

Our Ref: 52274
Contact Officer: Tess Macrae
Contact Number: 03 9290 1835

GPO Box 3131
Canberra ACT 2601

24 September 2013

23 Marcus Clarke Street
Canberra ACT 2601

Ms Stacey Holt
Brand Manager
Urban Purveyor Group

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By email: SHolt@urbanpurveyor.com

Dear Ms Holt

Third line forcing notification N96984 lodged by Urban Purveyor Group Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 17 September 2013. The notification has been placed on the ACCC's public register.

Urban Purveyor Group Pty Ltd proposes to offer customers of its Sake Restaurant and Bar an exclusive banquet package and price on condition the customer acquires the goods or services with their MasterCard card.

Legal protection conferred by the notification will commence on 1 October 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Urban Purveyor Group Pty Ltd and Sake Restaurant and Bar will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tess Macrae on 03 9290 1835.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch