



Australian  
Competition &  
Consumer  
Commission

Our Ref: 52272  
Contact Officer: Fiona Sam  
Contact Number: (03) 9658 6450

GPO Box 3131  
Canberra ACT 2601

18 September 2013

23 Marcus Clarke Street  
Canberra ACT 2601

Nick Maplestone  
Legal Counsel  
Medibank Private Limited  
Level 17, 700 Collins Street  
Docklands VIC 3008

tel: (02) 6243 1111  
fax: (02) 6243 1199

[www.accc.gov.au](http://www.accc.gov.au)

Dear Mr Maplestone

### **Third line forcing notification N96971 lodged by Medibank Private Limited**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 17 September. The notification has been placed on the ACCC's public register.

Medibank Private Limited proposes to provide a discount in relation to its health insurance premiums to customers on condition that the customer acquires member services from the Equisuper Superannuation Fund.

Legal protection conferred by the notification will commence on 1 October 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Medibank Private Limited will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Fiona Sam on (03) 9658 6450.

Yours sincerely

Dr Richard Chadwick  
General Manager  
Adjudication Branch