



**Australian
Competition &
Consumer
Commission**

Our Ref: 52154
Contact Officer: Hayley Parkes
Contact Number: 03 9290 6926

GPO Box 3131
Canberra ACT 2601

23 Marcus Clarke Street
Canberra ACT 2601

tel: (02) 6243 1111
fax: (02) 6243 1199

www.accc.gov.au

9 September 2013

Doug Smith
General Counsel
JB Hi-Fi

By email: doug.smith@jbhifi.com.au

Dear Mr Smith

Third line forcing notification N96943 – N96946 lodged by JB Hi-Fi Limited & Ors

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 3 September. The notification has been placed on the ACCC's public register.

It is proposed that, from time to time for limited promotional periods, JB Hi-Fi Limited; JB Hi-Fi Group Pty Ltd; Clive Anthonys Pty Ltd; Network Neighborhood Pty Ltd (collectively, **JB Hi-Fi**) will offer:

- (i) consumer electronics products at a particular price or with a particular discount, allowance, credit or rebate; or
- (ii) gift cards, vouchers or entitlements to discounts/credits and/or free gifts with the purchase of consumer electronics products,

to certain JB Hi-Fi customers who acquire or agree to acquire specified telecommunications and/or pay TV services from Telstra Corporation Limited, its related bodies corporate or its joint venture entities (collectively, **Telstra**).

Legal protection conferred by the notification will commence on 17 September 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Telstra and JB Hi-Fi will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Hayley Parkes on 03 9290 6926.

Yours sincerely

A handwritten signature in blue ink, consisting of a stylized initial 'R' followed by a long horizontal line.

Dr Richard Chadwick
General Manager
Adjudication Branch