



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: N96947  
Contact Officer: Imogen Hartcher-O'Brien  
Contact Number: (02) 6243 1049

GPO Box 3131  
Canberra ACT 2601

3 September 2013

23 Marcus Clarke Street  
Canberra ACT 2601

Peter Thomas  
Legal Counsel  
Wesfarmers Corporate Solicitors Office

tel: (02) 6243 1111  
fax: (02) 6243 1199

[www.accc.gov.au](http://www.accc.gov.au)

By email: [pwthomas@wesfarmers.com.au](mailto:pwthomas@wesfarmers.com.au)

Dear Mr Thomas

### **Third line forcing notification N96947 lodged by Webjet Marketing Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 3 September 2013. The notification has been placed on the ACCC's public register.

Webjet Marketing Pty Ltd (Webjet) operates an internet based flight travel and hotel booking service. Webjet proposes to supply hotel accommodation at discounted prices to customers who book via Webjet on condition that the customers enter a promotional code shown on a valid Coles Express ATM discount voucher.

Legal protection conferred by the notification will commence on 17 September 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Webjet and Coles will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Imogen Hartcher-O'Brien on (02) 6243 1049.

Yours sincerely

Dr Richard Chadwick  
General Manager  
Adjudication Branch