



Filenote telephone call from Esra Derya to Tanya Hobbs, ACCC 13 August 2013 at 12:38-3:54pm

Matter name: Homeworke Code Committee Incorporated - Revocation & Substitution - A91354 - A91357

ACCC parties: Tanya Hobbs (TH)

Other parties: Esra Derya (ED), Esra Derya Couture

TRACKIT No: 50762, File No. C2013/142

ED asked to make a public submission in relation to the Homeworke Code Committee's application for authorisation of the Homeworke's Code of Practice (the Code).

ED owns a small business called Esra Derya Couture. She makes wedding dresses. She is about to start a ready to wear line for Muslim women.

ED started her own business after her old job was outsourced to a cheaper manufacturer overseas. ED does not employ anyone. She also does not give out work to other businesses except for a small amount of screen printing. ED was thinking of outsourcing the pattern making to another business but she has decided not to for now.

ED found out about the Code in Tafe because one of her teachers was accredited. ED wanted accreditation because she can show people that her business makes clothing ethically and it is not a sweat shop label.

ED said that in her experience:

- the Ethical Clothing Australia people were very friendly and helpful with the paperwork and were happy to explain everything.
- she was able to go in and see people in person.
- all the things she did not know had to be done were explained to her, like filling in a form about her suppliers.
- she found the paperwork easy to do.
- she was audited and found that she did not have to change anything.
- the fees are only \$330 but since she did not have much to start off with it would have been even better if it was free.
- her customers are very price conscious so her accreditation allows her to explain that her clothes are good quality and not made in a sweat shop.

TH thanked ED for her submission.