

Blanch, Belinda

From: Cameron Dixon
Sent: Monday, 19 August 2013 1:30 PM
To: Adjudication
Subject: Cameron & James - Homeworker Code Committee Incorporated - Revocation & Substitution - A91354 - A91357 - Ethical Clothing Australia

Categories: Submission

Homeworker Code Committee Incorporated - Revocation & Substitution - A91354 - A91357 – Ethical Clothing Australia

Dear Ms Tanya Hobbs,

My name is Cameron James Dixon and I am the designer/owner of the up & coming menswear label, Cameron & James. Here at Cameron & James we focus on small runs of transeasonal garments, ethically produced with the finest quality fabrics. This is our point of difference and a quality that our customers have continued to come back for, and have grown to expect.

When we started our label we wanted to build it on the strongest foundations possible, operating along a strong and sturdy pathway. Through our studies at RMIT Brunswick and our own personal research into the treatment and conditions of homeworkers (not only overseas but right here in our own country) we knew this was not the pathway we wanted to go down. We then came across Ethical Clothing Australia (ECA) and did some research into what they do. We knew then that this was a partnership we wanted to be a part of.

ECA have been an amazing industry partner to be associated with, not only for business growth but also for personal and business support. As a young Australian start-up business, it's hard enough to get things off the ground, let alone receive publicity or to have other companies and people take you seriously. With the backing of ECA and their continued promotion of our business, we have managed to progress in leaps and bounds. We get invited to take part in many industry events, such as Undress Brisbane & Fair @ Fedsquare to name a few, whilst also benefiting from multiple press releases regarding what our business is doing in conjunction with ECA.

As a small and up & coming business, we could not think of a better group of people to work alongside with. With the added bonus of knowing that the suppliers and businesses we associate with, have the same morals as us, we know we're onto a good thing.

Warm Regards,

Cameron James Dixon
Designer/Owner of Cameron & James



