
From: Roy Wilkinson
Sent: Tuesday, 20 August 2013 2:36 PM
To: Adjudication
Subject: 'Homeworker Code Committee Incorporated (HCCI) for Ethical Clothing Australia (ECA) Revocation & Substitution - A91354 - A91357'

Attention: Ms Tanya Hobbs

Akubra Hats has been a member of Ethical Clothing Australia for two years now. We pride ourselves on maintaining the highest standards of working conditions for our workforce. Being a global brand we recognise the importance of reputation and must ensure that we continue to meet our obligations on a daily basis. Ethical Clothing Australia have provided both assistance and comfort both during the registration process and on an ongoing basis. They are regularly in contact with us to both provide support and education as well as seek our opinion on matters that impact the clothing and textile industry in Australia. We value our membership greatly.

In recent times we have conducted a number of interviews regarding the recent tragic events in Bangladesh – and to us this event highlights the importance of ethics and transparency so that consumers can make informed decisions when buying products. We note that consumers are becoming more aware of the issues around imported products and are trending back to Australian Manufacturers. Our ability to emphasise both our Australian Made position as well as our ethical conduct puts our brand in a position of strength.

Tanya – if you require any further information or would like me to expand on the above please do not hesitate to contact me.

Yours Sincerely

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