



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: 51959  
Contact Officer: Hannah Ransom  
Contact Number: (02) 6243 1255

GPO Box 3131  
Canberra ACT 2601  
23 Marcus Clarke Street  
Canberra ACT 2601  
tel: (02) 6243 1111  
fax: (02) 6243 1199  
[www.accc.gov.au](http://www.accc.gov.au)

16 August 2013

Peet Cranbourne Central Syndicate Limited  
c/o Mr Michael Mammen  
Partner  
HWL Ebsworth Lawyers

**By email:** [bscarlett@hwle.com.au](mailto:bscarlett@hwle.com.au)

Dear Mr Mammen

**Third line forcing notification N97907 lodged by Peet Cranbourne Central  
Syndicate Limited**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 8 August 2013. The notification has been placed on the ACCC's public register.

Peet Cranbourne Syndicate Limited proposes to offer for sale vacant subdivided land for residential use at Livingston Estate, Cranbourne East, on condition that purchasers enter into building contracts with Boutique Homes Pty Ltd for construction of attached and semi-attached residential homes, choosing one of four different types of design.

Legal immunity conferred by the notification will commence on 22 August 2013.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Peet Cranbourne Central Syndicate Limited and Boutique Homes Pty Ltd will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Hannah Ransom on (02) 6243 1255.

Yours sincerely

A handwritten signature in blue ink, consisting of a stylized initial 'R' followed by a long horizontal line.

Dr Richard Chadwick  
General Manager  
Adjudication Branch