



**Australian
Competition &
Consumer
Commission**

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Our Ref: 50611
Contact Officer: Luke Griffin
Contact Number: 02 6243 1114

29 January 2013

Mr Steven Milicevic
General Counsel – Metalicus Pty Ltd
17–21 Hardner Road
Mt Waverly VIC 3149

Dear Mr Milicevic

Third line forcing notification N96535 lodged by Metalicus Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 23 January 2013. The notification has been placed on the ACCC's public register.

Metalicus Pty Ltd proposes to offer a gift card to the value of \$50 to customers who purchase at least \$300 of goods from Metalicus on condition that those customers acquire ANZ Rewards credit card services from ANZ, are registered with the ANZ Gift with Purchase program and make the purchase using their ANZ Rewards or ANZ Rewards Platinum credit card. A registered ANZ Rewards customer can continue to earn a Metalicus gift card to the value of \$50 each time they reach the threshold spend amount, up to a maximum of 4 gift cards.

Legal protection conferred by the notification will commence on 6 February 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Metalicus Pty Ltd and ANZ will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Luke Griffin on 02 6243 1114.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Richard Fleming', with a stylized, cursive-like structure.

Richard Fleming
A/g General Manager
Adjudication Branch