



**Australian
Competition &
Consumer
Commission**

Our Ref: 51900
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9 August 2013

Suzanne Buljan
Executive Director
The Australian Centre for Photography
257 Oxford St
Paddington NSW 2021

Dear Ms Buljan

**Third line forcing notification N96901 lodged by The Australian Centre for
Photography Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 5 August 2013. The notification has been placed on the ACCC's public register.

The Australian Centre for Photography Pty Ltd will offer discounts and free merchandise to consumers undertaking photography courses on condition that they pay for the course using a Mastercard.

Legal protection conferred by the notification will commence on 19 August 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that The Australian Centre for Photography Pty Ltd and Mastercard will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Mark Basile on (03) 9290 1855.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch