



**Australian  
Competition &  
Consumer  
Commission**

GPO Box 3131  
Canberra ACT 2601

23 Marcus Clarke Street  
Canberra ACT 2601

tel: (02) 6243 1111  
fax: (02) 6243 1199

[www.accc.gov.au](http://www.accc.gov.au)

Our Ref: 49095  
Contact Officer: Mark Basile  
Contact Number: (03) 9290 1855

26 June 2012

Lawrence Lim  
Finance Department  
Hertz  
PO Box 181  
South Melbourne, VIC 3205

Dear Mr Lim

**Third line forcing notification N95942 lodged by Hertz Australia Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 18 June 2012. The notification has been placed on the ACCC's public register.

Hertz Australia Pty Ltd proposes to offer discounts to car hire customers on condition that those customers hold a motor insurance policy with Insurance Australian Limited (IAL), trading as NRMA, SGIO and SGIC, and have lodged a valid motor insurance claim with IAL.

Legal immunity conferred by the notification will commence on 2 July 2012.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Hertz and IAL will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Mark Basile on (03) 9290 1855.

Yours sincerely

A handwritten signature in blue ink, consisting of a stylized initial 'R' followed by a long horizontal line.

Dr Richard Chadwick  
General Manager  
Adjudication Branch