



**Australian
Competition &
Consumer
Commission**

Our Ref: 49045
Contact Officer: Tess Macrae
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18 June 2012

Mr Jamie Owen
Online Manager
STA Travel Pty Ltd

By email: jowen@statravel.com.au

Dear Mr Owen

Third line forcing notification N95930 lodged by STA Travel Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 8 June 2012. The notification has been placed on the ACCC's public register.

STA Travel Pty Ltd proposes to offer customers a \$100 voucher for travel purchases on the condition the customer spends \$1000 on travel purchases using their VISA credit card.

Legal immunity conferred by the notification will commence on 22 June 2012.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that STA Travel Pty Ltd will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tess Macrae on (03) 9290 1835.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch