

Blanch, Belinda

From: Giannakos, Anna
Sent: Thursday, 24 May 2012 10:16 AM
To: !MAG Admin
Cc: Chadwick, Richard; Dalins, Marie
Subject: FW: Notification N95793: retailers participating in Fly Buys program [SEC=UNCLASSIFIED]

Categories: Bel
Security Classification: UNCLASSIFIED

From: McDonald, Peter
Sent: Wednesday, 23 May 2012 2:06 PM
To: Giannakos, Anna; Chadwick, Richard
Cc: Benbow, Sarah
Subject: Notification N95793: retailers participating in Fly Buys program

Dear Anna and Richard

We refer to your letter dated 7 May 2012 in relation to the third line forcing notification lodged by Loyalty Pacific Pty Ltd (N95793).

As you would be aware, the flybuys program has recently been 'relaunched' and the retailers participating in the flybuys program will change from time to time.

As a matter of courtesy, Loyalty Pacific wishes to update the ACCC on the retailers that were participating in the flybuys program as of 23 April 2012.

In addition to the retailers identified in your letter of 7 May, these now include:

- National Australia Bank Ltd;
- GE Capital Finance Australia trading as GE Money;
- Webjet Ltd;
- AGL Energy Ltd;
- Telstra Corporation Limited; and
- Showbiz International Pty Ltd,

as well as the following retailers, who are part of the Wesfarmers group:

- Coles Supermarkets Australia Pty Ltd;
- Liquorland (Australia) Pty Ltd trading as Liquorland and First Choice Liquor;
- Eureka Operations Pty Ltd trading as Coles Express;
- Kmart Pty Ltd trading as Kmart and Kmart Tyre & Auto Service; and
- Target Pty Ltd trading as Target, Target Baby and Target Country.

Please contact me if you have any queries.

Kind regards

Peter

Peter McDonald
Partner
Freehills