



**Australian
Competition &
Consumer
Commission**

Our Ref: 47779
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10 January 2012

Mr Marcus Ford
Partner
Cooper Grace Ward Lawyers
Level 21, 400 George Street
Brisbane QLD 4000

Dear Mr Ford

Third line forcing notification N95659 lodged by FKP Lifestyle Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 13 December 2011. The notification has been placed on the ACCC's public register.

FKP Lifestyle Pty Ltd proposes to offer purchasers of a lot in the Rochedale Estates who choose to obtain finance for the purchase through Life Assets Pty Ltd (trading as either Lion Financial or Jade Finance) a one-off payment of \$5000 from FKP.

Legal immunity conferred by the notification commenced on 27 December 2011.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that FKP Lifestyle Pty Ltd will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tess Macrae on 03 9290 1835.

Yours sincerely

David Jones
Acting General Manager
Adjudication Branch