

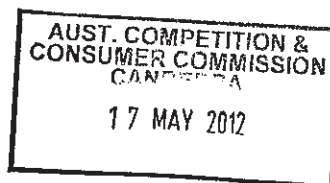


FILE No:
DOC:
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FAX 02) 6243 1211

17th May 2013

The General Manager
 Adjudication Branch
 Australian Competition and Consumer Commission
 GPO Box 3131
 Canberra ACT 2601



Dear Sir,

Please be advised that the following Notification of Exclusive Dealing Application is supported by an EFT lodgement payment made today as follows :-

\$100.00 deposit sent to :-

Australian Competition and Consumer Commission
 Official Administrative Receipt Account, Canberra
 BSB - 032 730
 Account No - 146 550
 Reference - Moore Park Golf Application

Yours faithfully

A handwritten signature in black ink, appearing to read "Graham Griffiths".

Graham Griffiths
 ClubLinks management Pty Ltd
 Moore Park Golf
 Sydney

Moore Park Golf
 Cnr Anzac Parade & Cleveland Street
 Moore Park NSW 2021
 PO Box 310 Kensington NSW 1465
 Ph: (02) 9663 1064 Fax: (02) 9662 1429
 Email: info@mpgolf.com.au
 Website: <http://www.mooreparkgolf.com.au>

Form G

Commonwealth of Australia
Competition and Consumer Act 2010 — subsection 93 (1)
NOTIFICATION OF EXCLUSIVE DEALING

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with subsection 93 (1) of the *Competition and Consumer Act 2010*, of particulars of conduct or of proposed conduct of a kind referred to subsections 47 (2), (3), (4), (5), (6), (7), (8) or (9) of that Act in which the person giving notice engages or proposes to engage.

PLEASE FOLLOW DIRECTIONS ON BACK OF THIS FORM

**1. Applicant**

- (a) Name of person giving notice:
 (Refer to direction 2)

N95867

..... CLUBLINKS MANAGEMENT PTY LTD
 - MOORE PARK GOLF

- (b) Short description of business carried on by that person:
 (Refer to direction 3)

..... PROVISION OF GOLF PLAYING
 AND PRACTISE FACILITIES

- (c) Address in Australia for service of documents on that person:

..... CNR ANZAC PARADE AND
 CLEVELAND STREET
 MOORE PARK
 SYDNEY, N.S.W. 2021

2. Notified arrangement

- (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:

..... PACKAGED GOLF GAMES FOR UP TO 4
 PEOPLE INCLUDING GREEN FEES, CARTS,
 PRO LESSON, GIFT BAG, MEAL WITH WINE
 AND WHERE APPLICABLE LIMOTRANSFERS.

(b) Description of the conduct or proposed conduct:

CARDHOLDERS WISHING TO TAKE UP GOLF PACKAGES HAVE TO PAY BY MASTERCARD, OFFERS EFFECTIVE 1ST MAY 2012 - TO 30 APRIL 2013. PACKAGES ARE BOOKED AND PAID (Refer to direction 4)

3. Persons, or classes of persons, affected or likely to be affected by the notified conduct

(a) Class or classes of persons to which the conduct relates: (Refer to direction 5)

OFFER OF GOLF PACKAGES ONLY AVAILABLE TO MASTERCARD MEMBERS THROUGH PRICELESS CITIES PROMOTION, OFFERS MUST BE PAID BY MASTERCARD

(b) Number of those persons:

(i) At present time:

NIL

(ii) Estimated within the next year: (Refer to direction 6)

100

(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses:

N/A

4. Public benefit claims

(a) Arguments in support of notification:
(Refer to direction 7)

..... MORE LOCALS AND VISITORS
..... WILL HAVE THE OPPORTUNITY TO
..... EXPERIENCE GOLF AT MOORE PARK
..... WITH AN ALL INCLUSIVE PACKAGE

(b) Facts and evidence relied upon in support of these claims:

..... PACKAGES WILL BE EXTENSIVELY PROMOTED
..... IN MASTERCARD ADVERTISING BOTH
..... IN AUSTRALIA AND OVERSEAS

5. Market definition

Provide a description of the market(s) in which the goods or services described at 2 (a) are supplied or acquired and other affected markets including: significant suppliers and acquirers; substitutes available for the relevant goods or services; any restriction on the supply or acquisition of the relevant goods or services (for example geographic or legal restrictions):
(Refer to direction 8)

..... ALL MASTERCARD HOLDERS WORLDWIDE
..... OFFERED GOLF PACKAGES AT MOORE PARK GOLF
..... INSTEAD OF OTHER SYDNEY GOLF COURSES

6. Public detriments

(a) Detriments to the public resulting or likely to result from the notification, in particular the likely effect of the notified conduct on the prices of the goods or services described at 2 (a) above and the prices of goods or services in other affected markets:
(Refer to direction 9)

..... NONE

(b) Facts and evidence relevant to these detriments:

..... N/A

7. Further information

(a) Name, postal address and contact telephone details of the person authorised to provide additional information in relation to this notification:

ERICA WEBER
MOORE PARK GOLF
CND ANZAC PARADE 9 CLEVELAND ST
MOORE PARK 2021
02 9663 1064

Dated 15/05/2012

Signed by/on behalf of the applicant

(Signature)

ERICA WEBER
(Full Name)

CLUBLINKS MANAGEMENT PTY LTD-MOORE PARK GOLF
(Organisation)

GENERAL MANAGER
(Position in Organisation)

