



**Australian  
Competition &  
Consumer  
Commission**

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Our Ref: C2012/247  
Contact Officer: Shane Chisholm  
Contact Number: (02) 6243 1036

27 April 2012

Amanda Bodger  
Partner  
King & Wood Mallesons  
Level 50, Bourke Place  
600 Bourke Street  
MELBOURNE VIC 3000

Dear Ms Bodger

**Third line forcing notification N95790 lodged by DASDI Communications Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 2 April 2012. The notification has been placed on the ACCC's public register.

DASDI Communications Pty Ltd proposes to offer a range of telecommunications and related goods or services (including mobile phones, cordless phones, fax machines, phone cards, software, hand held computers, data products and internet starter packs) and/or promotional goods or services (including vouchers, cinema tickets, electrical goods and accessories and food items) to customers on condition that they acquire telecommunications services and/or related goods or services from Telstra.

Legal immunity conferred by the notification commenced on 16 April 2012.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that DASDI Communications Pty Ltd will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Shane Chisholm on (02) 6243 1036.

Yours sincerely

A handwritten signature in black ink, appearing to be 'R Chadwick', with a long horizontal flourish extending to the right.

Dr Richard Chadwick  
General Manager  
Adjudication Branch