

Our Ref: 48072
Contact Officer: Tess Macrae
Contact Number: (03) 9290 1835



**Australian
Competition &
Consumer
Commission**

GPO Box 3131
Canberra ACT 2601

23 Marcus Clarke Street
Canberra ACT 2601

tel: (02) 6243 1111
fax: (02) 6243 1199

www.accc.gov.au

 February 2012

Ms Kathryn Edghill
Partner
Truman Hoyle Lawyers

By email: kedghill@trumanhoyle.com.au

Dear Ms Edghill

Third line forcing notification N95686 lodged by Vodafone Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 25 January 2012. The notification has been placed on the ACCC's public register.

Vodafone proposes to run competitions from time to time for a limited promotional period in which consumers who purchase eligible Vodafone products from specified participating third party retailers in Australia will be eligible to participate in the competitions to win certain prizes.

Legal immunity conferred by the notification commenced on 8 February 2012.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Vodafone will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tess Macrae on (03) 9290 1835.

Yours sincerely

A handwritten signature in blue ink, appearing to be 'R Chadwick'.

Dr Richard Chadwick
General Manager
Adjudication Branch