



**Australian
Competition &
Consumer
Commission**

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Our Ref: C2012/70
Contact Officer: Clare McGinness
Contact Number: (03) 9290 6909

 February 2012

Dean Coclonis
Managing Director
Limestone Coast Communications Pty Ltd
98 George Street
Millicent SA 5280

Dear Mr Coclonis

**Third line forcing notification N95685 lodged by Limestone Coast
Communications Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 30 January 2012. The notification has been placed on the ACCC's public register.

Limestone Coast Communications proposes to offer a range of telecommunications and related goods or services and/or promotional goods or services to customers on condition that they acquire telecommunications services and/or related goods or services from Telstra.

Legal immunity conferred by the notification will commence on 13 February 2012.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Limestone Coast Communications will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Clare McGinness on (03) 9290 6909.

Yours sincerely



David Jones
A/g General Manager
Adjudication Branch