

Our Ref: 50443
Contact Officer: Imogen Hartcher-O'Brien
Contact Number: (02) 6243 1049



**Australian
Competition &
Consumer
Commission**

21 December 2012

Dean Hartley
Director
iOrthotics Pty Ltd
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Dear Mr Hartley

Third line forcing notification N96499 lodged by iOrthotics Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 20 December 2012. The notification has been placed on the ACCC's public register.

iOrthotics Pty Ltd proposes to offer a 10% discount in relation to orthotics to podiatrists on the condition that the podiatrist is a member of the Medibank Private Members' Choice network, or that they subsequently become a member.

Legal immunity conferred by the notification will commence on 3 January 2013.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that iOrthotics, Medibank Private and any other relevant party will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please contact Imogen Hartcher-O'Brien on (02) 6243 1049

Yours sincerely

A handwritten signature in blue ink, appearing to be 'Richard Chadwick'.

Dr Richard Chadwick
General Manager
Adjudication Branch