



**Australian  
Competition &  
Consumer  
Commission**

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13 December 2012

Mr Paul Gordon  
Senior Legal Counsel  
Realestate.com.au Pty Ltd  
Ground floor, 678 Victoria St  
Richmond Victoria 3121

Dear Gordon

**Third line forcing notification N96273 lodged by Realestate.com.au Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 15 November 2012. The notification has been placed on the ACCC's public register.

Realestate.com.au proposes to offer a discount on property listing products on the condition that the customer purchases a data product from a third party, via the applicant as sales agent.

Legal protection conferred by the notification will commence on 29 November 2012.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Realestate.com.au will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Anna Giannakos on (03) 9290 6920 or by email at [anna.giannakos@acc.gov.au](mailto:anna.giannakos@acc.gov.au).

Yours sincerely

Dr Richard Chadwick  
General Manager  
Adjudication Branch