



**Australian
Competition &
Consumer
Commission**

Our Ref: 50367
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10 December 2012

Michael Martin
Managing Director
Petals Network Pty Ltd
PO Box 341
Armidale NSW 2350

Dear Mr Martin

Third line forcing notification N96406 lodged by Petals Network Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 7 December 2012. The notification has been placed on the ACCC's public register.

Petals Network Pty Ltd proposes to offer customers a discount on flowers and gifts purchased from Petals Network HQ for delivery throughout Australia and internationally on condition that those customers are participants in the NRMA More4Members program.

Legal protection conferred by the notification will commence on 21 December 2012.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Petals Network Pty Ltd will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Jasmine Tan on 02 6243 1363.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch