



Our Ref: 50325

Contact Officer: Jasmine Tan Contact Number: 02 6243 1363

4 December 2012

David Thackeray Chapman Thackeray Law Pty Ltd Suite 12.02, Level 12 89 York St Sydney NSW 2000

Dear Mr Thackeray

GPO Box 3131 Canberra ACT 2601

23 Marcus Clarke Street Canberra ACT 2601

> tel: (02) 6243 1111 fax: (02) 6243 1199

www.accc.gov.au

Third line forcing notification N96388 lodged by Cinerent Openair Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 30 November 2012. The notification has been placed on the ACCC's public register.

Cinerent Openair Pty Ltd proposes to supply persons with the exclusive ability to book tickets to one of the thirty-five screening nights of its outdoor cinema event in 2013 that will not otherwise be available to the general public (Exclusive Screening Night) on condition that the person is a customer of St George Bank.

Legal protection conferred by the notification will commence on 14 December 2012.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Cinerent Openair Pty Ltd will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Jasmine Tan on 02 6243 1363 or by email to jasmine.tan@accc.gov.au.

Yours sincerely

Dr Richard Chadwick General Manager Adjudication Branch