



**Australian
Competition &
Consumer
Commission**

Our Ref: 50021
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21 November 2012

Wayne Leach
Partner
King & Wood Mallesons

By email: wayne.leach@au.kwm.com

Dear Mr Leach

Third line forcing notification N96224 lodged by JCB International Co., Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 24 October 2012. The notification has been placed on the ACCC's public register.

JCB International Co., Ltd (JCB International) proposes to provide JCB Cardmembers with vouchers that can be redeemed for the purchase of services from Jetstar branded airlines on condition JCB Card members use their JCB card to purchase eligible flights operated by a Jetstar branded entity to and from (and within) Japan, and/or use their JCB card to acquire goods from a 'participating Australian retailer'.

Legal protection conferred by the notification commenced on 7 November 2012.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that JCB International will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Luke Griffin on (02) 6243 1114.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch