



**Australian
Competition &
Consumer
Commission**

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Our Ref: 50020
Contact Officer: Luke Griffin
Contact Number: 02 6243 1114

19 November 2012

Ms Karen Don
General Manager, Legal and Business Affairs
3 Munn Reserve
Millers Point
Sydney NSW 2000

Dear Ms Don

Third line forcing notification N96218 lodged by Universal Music Australia Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 22 October 2012. The notification has been placed on the ACCC's public register.

Universal Music Australia Pty Ltd through Getmusic proposes to make specific promotional offers from time to time in conjunction with certain third parties ('qualifying organisations'). The offers are to provide a specific discount, allowance, rebate or credit (eg a reduced price) to customers who satisfy certain eligibility criteria that are published in advance on Getmusic's website (<http://www.getmusic.com.au>).

Legal protection conferred by the notification commenced on 5 November 2012.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Universal Music Australia Pty Ltd and any other relevant parties or 'qualifying organisations' will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Luke Griffin on (02) 6243 1114.

Yours sincerely

A handwritten signature in blue ink, consisting of a stylized initial 'R' followed by a long horizontal line.

Dr Richard Chadwick
General Manager
Adjudication Branch