



**Australian
Competition &
Consumer
Commission**

Our Ref:
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15 November 2012

Marjolein Demmer
Director
ANZ Rewards No 2 Pty Ltd
Level 6B.02
833 Collins Street
Docklands VIC 3008

Dear Ms Demmer

Third line forcing notification N96255 lodged by ANZ Rewards No 2 Pty Ltd (ANZ Rewards)

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 9 November 2012. The notification has been placed on the ACCC's public register.

ANZ Rewards proposes to offer a Myer Gift Card to eligible ANZ Rewards or ANZ Rewards Platinum credit cardholders who spend at least \$400 at Myer from 14 November 2012 until 31 December 2012.

Legal protection conferred by the notification will commence on 23 November 2012.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that ANZ Rewards will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Joanne Palisi on (02) 6243 1323.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch