

From: Ken Harvey [<mailto:>]
Sent: Monday, 12 November 2012 9:01 AM
To: 'Macrae, Tess'
Cc: Philip Morris ()
Subject: RE: ACCC: Medicines Australia applications for reauthorisation - PRE-
DECISION CONFERENCE
Importance: High

Dear Tess,

As requested, I've attached a PDF copy of our petition which currently has 285 signatures.

It's also available at: <http://tinyurl.com/d746xa5>

In May 2012, an Asia Pacific Conference on National Medicines Policies (APCNMP) was held in Sydney, Australia. Workshop 8 dealt with Advertising and Promotion, see: <http://www.apcnmp2012.com.au/>.

Workshop participants (a mix of consumers and health professionals) supported, amongst other measures, full disclosure by industry of all payments (in cash or kind) to health professionals, their organisations and consumer groups along the lines of the U.S. Physicians Sunshine Act (2010).

Accordingly, a number of international people have signed the attached petition as Australian medicines policy is an exemplar in our region and there is international support for the ACCC to strengthen Medicines Australia Code along the lines requested see: <http://tinyurl.com/bxegv6v>.

Cheers

Ken

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