



**Australian
Competition &
Consumer
Commission**

Our Ref: N96201
Contact Officer: Jaime Martin
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22 October 2012

Justin Hill
Partner
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Level 2, 179 Murray Street
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Dear Mr Hill

Third line forcing notification N96201 lodged by Momentum Energy Pty Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 15 October 2012. The notification has been placed on the ACCC's public register.

The notification involves Momentum Energy Pty Limited (Momentum) offering to supply electricity to consumers at a discount on condition that they have acquired membership services from Murray Goulburn Co-operative Co. Limited.

Legal protection conferred by the notification will commence on 29 October 2012.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Momentum will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please contact Jaime Martin on (03) 9290 1477 (or at jaime.martin@accc.gov.au).

Yours sincerely

Richard Chadwick
General Manager
Adjudication Branch