



**Australian  
Competition &  
Consumer  
Commission**

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Our Ref: 49871  
Contact Officer: Mark Basile  
Contact Number: (03) 9290 1855

11 October 2012

Melinda Kastanya-Pappas  
Legal Counsel  
Virgin Australia  
56 Edmondstone Road  
Bowen Hills QLD 4006

Dear Ms Kastanya-Pappas

**Third line forcing notification N96182 lodged by Velocity Rewards Pty Ltd as trustee of the Loyalty Trust**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 4 October 2012. The notification has been placed on the ACCC's public register.

Velocity Rewards Pty Ltd as trustee of the Loyalty Trust (Velocity) proposes to allocate reward points to members of the Velocity program on condition they purchase goods/services from CIBT.

Legal immunity conferred by the notification will commence on 18 October 2012.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Velocity, and CIBT, will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Mark Basile on (03) 9290 1855.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'D. Hatfield', is positioned above the typed name.

David Hatfield  
Acting General Manager  
Adjudication Branch